# SPONSORSHIP OPPORTUNITIES

SEPTEMBER 28, 2024 8AM



### IRONMAN - 515.000

- Provided with a 10x10 information booth at event
- Logo will be posted on 5K registration website and at at Start/Finish point of the race
- 35 Race entries to the Superhero 5K
- Opportunity to provide swag for all attendees in registration packet
- Social Media Post (pre & post) Superhero 5K
- · Company logo included on email blast for the event and on printed materials
- Name mentioned during the event
- Inclusion in 30-second commerials over five Audacy radio stations
- Included in press release and recognized at pre-event kick off
- Company website linked to name/logo on Superhero 5K website
- Premiere Superhero 5K activations\*\*

# SUPERMAN - \$10.000

- Provided with a 10x10 information booth at event
- Logo will be posted on 5K registration website and at at Start/Finish point of the race
- 25 Race entries to the Superhero 5K
- Opportunity to provide swag for all attendees in registration packet
- Social Media Post (pre & post) Superhero 5K
- · Company logo included on email blast for the event and on printed materials
- Name mentioned during the event
- Inclusion in 30-second commerials over five Audacy radio stations
- Included in press release and recognized at pre-event kick off

# WONDER WOMAN - 57.500

- Provided with a 10x10 information booth at event
- Logo will be posted on 5K registration website and at at Start/Finish point of the race
- 20 Race entries to the Superhero 5K
- Opportunity to provide swag for all attendees in registration packet
- Social Media Post (pre & post) Superhero 5K
- Company logo included on email blast for the event and on printed materials
- Name mentioned during the event

# CAPTAIN AMERICA - 55,000

- Provided with a 10x10 information booth at event
- Logo will be posted on 5K registration website and at at Start/Finish point of the race
- 15 Race entries to the Superhero 5K
- Opportunity to provide swag for all attendees in registration packet
- Social Media Post (pre & post) Superhero 5K
- Company logo included on email blast for the event and on printed materials

### BATMAN - 53.500

- Provided with a 10x10 information booth at event
- Logo will be posted on 5K registration website
- 10 Race entries to the Superhero 5K
- Opportunity to provide swag for all attendees in registration packet
- Social Media Post (pre & post) Superhero 5K
- Company logo included on email blast for the event

### HULK - \$1,000

- Provided with a 10x10 information booth at event
- Logo will be posted on 5K registration website
- 5 Race entries to the Superhero 5K
- Opportunity to provide swag for all attendees in registration packet